

# FRESH MARKET



[Business Development Manager](#)

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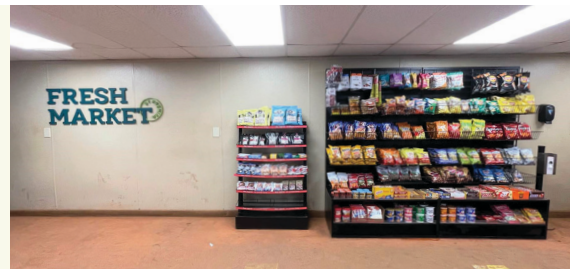
**FRESHMARKETBYPREMIER.COM**

## MARKET PACKAGES

Every Fresh Market by Premier is unique in some way. This is due to each client's particular needs and wants from their workplace meal solution. For that reason, our markets are highly customizable down to each and every detail. We recognize that not every client will need the same levels of aesthetics. Some prefer our no cost option, and some prefer an elevated style. So, throughout the years we have been able to categorize our markets into the three design models below.

### BASE MODEL

- Includes everything needed to run a successful market (coolers, racks, kiosk, etc)
- Has minimal Fresh Market branding
- No cost option



### UPGRADED MODEL \$

- Includes everything needed to run a successful market (coolers, racks, kiosk, etc)
- Upgraded fixtures & furniture to compliment the facility's aesthetic
- Has expanded Fresh Market / Client Branding
- Some costs associated with upgrades



### PREMIER MODEL \$\$

- Includes everything needed to run a successful market (coolers, racks, kiosk, etc)
- Has expanded Fresh Market branding or customized branding to fit facility
- Highly customized furniture & finishes
- Costs associated with premier upgrades

