

Business Development Manager Adam Curole — 985.446.0075 / 985.227.5831

Learn More about Our Capabilities
FRESHMARKETBYPREMIER.COM

SECONDARY MARKETS

Some of our larger facilities have the need for multiple markets within their footprint. And if needed, we are happy to explore those options. Secondary markets are often required to serve the population at the highest level possible. If sales predictions do not support our minimum requirements for our typical fresh food program, we can discuss alternatives such as service fees, subsidies, or Pantry Services.

- Add on to successful Fresh Market location
- These locations are for larger facilities with a need for more than one central Fresh Market location
- Some costs associated with these markets if they do not meet Minimum requirements to support a fresh food program
- Cost/Waste factor is considered as well as traffic in market
- Secondary markets can be retro-fitted or stand alone



